

Lead Digital Designer.

EXPERIENCE

Freelance

tomhajduk.com
2006 - Current

Digital and print freelance design

Strategising, briefing and ideating for a range of diverse projects
Completing identity, marketing, UX, digital, textile and 3D projects for a range of clients

Lead Digital Designer

Infruition (Heads Group)
2015 - 2016

Creating and managing digital assets for the fruit-infusing water bottle brand.

Collaborating with internal stakeholders to create and respond to briefs across a range of integrated brand projects
Developing and managing responsive websites using HTML5, CSS3(+Bootstrap), JS(jQuery), WordPress, Magento, SEO
Creating digital marketing campaign assets across social (Facebook), banner, email (Drip, Sendy) and ecommerce
Project management of Magento development team

Senior Designer

Reserved (LPP S.A.)
2010 - 2015

Eastern Europe's largest chain of fashion retailers

Ideating and creating of fashion ranges including over 500 men's t-shirts
Leading and managing the creative fashion team
Designing main printings, trimmings for men's knitted department
Forecasting, tracking and analysing global trends using WGSN, StyleSight

Owner

Chillion
2009

Pop-up clothing brand - sold out

Creating Chillion seasonal collections
Marketing, selling and distributing the clothing ranges

Design/Print Manager

Casus Marketing Agency
2009 - 2011

B2B/B2C Agency

Designing client marketing collateral
Managing the printing shop to organise printers, service orders, etc.
Creating advertising campaigns for Poland's largest chain of adult education schools, TWOJA-SZKOŁA

EDUCATION

B. Sc IT

WSB Gdansk
2008 - 2012

Specialization: Media and Graphic Design

Matura Exam

Bronislaw Chrobry 1st
2006 - 2008

Senior examination in mathematics and IT.

PROGRAMMING COURSES

September 2015

Programming in JavaScript for Beginners

May 2016

CSS Preprocessors - LESS, SASS, Compass

June 2016

Programming with jQuery - in Practice

SKILLS

Print Production
Typography
Responsive Web Design
xHTML / HTML5
CSS / CSS3
Wordpress
JS / jQuery
Bootstrap
UI/UX Design

SOFTWARE

Adobe CC
Photoshop, Illustrator, InDesign, Animate,
Premiere, Dreamweaver, Experience
Design
Drip / Sendy / Mail Chimp
Assembla / Agile CRM
Google Analytics
CorelDRAW
3ds Max

INTERESTS

Music
Woodworking
Fashion
App Development

PERSONALITY

Personality: "The Commander" (Entj-A)

Main Skills: Analyst, People Mastery

According to www.16Personalities.com